

**B.Com. (Hons.) II Year Annual Mode**  
**E-Commerce**  
**Code : B-107**

पूर्णांक : 100  
M.M. : 100

*Attempt any two questions in all.  
All questions carry equal marks.*

किन्हीं दो प्रश्नों के उत्तर दो।  
सभी प्रश्नों के अंक समान हैं।

*(Write your Name and Roll No. on each page of your answer sheet.)*  
(अपनी उत्तर पुस्तिका के प्रत्येक पृष्ठ पर अपना नाम और रोल नंबर लिखें।)

- 1.(a) What do you understand by the term E-commerce? Explain its advantages and limitations in detail.
- 1.(b) Differentiate between pure online and brick & click business model. Also explain their similarities.
- 2.(a) What do you mean by electronic payment? Explain the various modes through which electronic payment can be done. Also explain the advantages and limitation of debit cards.
- 2.(b) Explain in detail the salient features of the laws relating to online transactions.
- 3.(a) Explain the application of E-commerce in wholesale business, retail business and service sector.
- 3.(b) How the staff less organization works? Explain the advantages and pitfalls of virtual organizations.
- 4.(a) How the E-commerce model can be developed for middle level organization? What are the resources required for successful implementation of E-commerce?
- 4.(b) Discuss the various internet security threats for E-commerce environment. Also explain the technological solutions available for the protection against security threats in E-commerce.