

B.Com II Semester (CBCS)

English-B (AECC)

Code: 72032805

M.M. : 100

(Write your Name and Roll No. on each page of your answer sheet.)

***Important: Attempt any two questions in about 500 words each.
Each question carries 50 marks.***

Q. 1 Describe the social function of communication.

Q. 2 Channel noise is one of the barriers to communication. Explain what is meant by it giving at least four examples.

Q. 3 How would you prepare for an interview for a job?

Q. 4 Write short notes on **any five** of the following:

- Grapevine
- Paralanguage
- Encoding and Decoding
- Psychological Barrier to communication
- Kinesics
- Downward Communication
- Red Herring