## B. Com II Semester (CBCS) English-A (AECC) Code: 72032801

M.M.: 100

(Write your Name and Roll No. on each page of your answer sheet.)

Important: Attempt any two questions in about 500 words each.

Each question carries 50 marks.

- Q.1. What is effective communication? Discuss with examples.
- Q.2. What are the barriers to communication and how can one overcome these barriers?
- Q.3. What are the factors that one should keep in mind while facing an interview?
- Q.4. Define Equivalence. What are the different equivalences and what is their significance in the process of translation?